

Media Event Quick Contacts

The essential quick media contact list for nonprofits promoting events and activities to the Chicago media market. For more contacts subscribe to the 2012 Getting On Air, Online & Into Print media guide at www.communitymediaworkshop.org/mediaguide or access our online database at www.chicagomediaguide.org.

Daybooks provide newsrooms a schedule of events every day. Send advisories 1 to 3 days ahead of time:

Outlet	Phone	E-mail	Fax
Sun Times News Group Wire	312-321-2147	wire@suntimes.com*	312-321-2148
Associated Press Daybook	312-781-0500	chifax@ap.org	312-781-1989
Tribune City Desk daybook	No phone	chicagoland@tribune.com	312-222-4674

City Desks: if you can't reach a specific journalist or have breaking news:

Outlet	Phone	E-mail	Fax
Chicago Sun-Times City Desk	312-321-2522	metro@suntimes.com*	312-321-3084
Chicago Tribune City Desk	312-222-3540	chicagoland@tribune.com	312-222-4674
Southtown Star Newsroom	708-633-6777	news@southtownstar.com	708-633-5999
Daily Herald	847-427-4542	news@dailyherald.com	847-427-1301
Daily Herald, Deputy News Line	847-427-4515 (Diana Dungey)	ddungey@dailyherald.com	
Daily Herald, After Hours Tip Line	847-427-4440		

*For Sun-Times: No attachments; header should include: "Attention City Desk"

TV News Planning editors route your pitch onto a station's schedule of potential news opportunities. Contact 2-4 days before an event. If station has no planning editor; it's OK to just call the Assignment Desk.

Outlet	Phone	E-mail	Fax
WBBM-TV (Deidra White)	312-899-2454	drwhite@cbs.com	312-849-7454
WFLD-TV (Tiffany Smith)	312-565-5515	tiffany.smith@foxtv.com	
WGN-TV	773-883-7832	wgntvinfo@tribune.com	773-883-3390
WLS-TV (Len Prazak)	312-750-7175	wls.planning@abc.com	312-899-8019 (prefers fax)
WMAQ-TV (Pam Oliver)	312-836-5575 773-883-3203 (Assignment Desk)	pam.oliver@nbcuni.com	312-527-5925

TV & Radio Assignment Desks: Don't call right before or during a news show; avoid radio stations at the top of the hour when they are running news. These folks juggle more than their print counterparts so deliver a quicker pitch – perhaps just asking if your event is on the station's schedule of potential news opportunities for the day (if it's not, you can offer to explain more about your event).

Outlet	Phone	E-mail	Fax
ChicagoLand Television	773-883-3203	wgntvinfor@tribune.com	773-528-6050
WBBM-TV (CBS 2)	312-899-2200	wbbmtvdesk@cbs.com	312-849-7200
WFLD-TV (FOX 32)	312-565-5533	news@foxchicago.com	312-819-1332
WGBO-TV (Univision 66)	312-494-6483	sogarcia@univision.net	312-494-6496
WGN-TV (Tribune 9)	773-883-3203	wgntvinfo@tribune.com	773-528-6050
WLS-TV (ABC 7)	312-750-7381	wls.desk@abc.com	312-899-8019
WMAQ-TV (NBC 5)	312-836-5658	assignmentdesk@nbcuni.com	312-527-5925
WSNS-TV (Telemundo 44)	312-836-3110	assignmentdesk@nbcuni.com	312-836-3232
WBBM-AM (780)	312-297-7801	newshost@wbbm-am.com	312-297-7822
WBEZ-FM (91.5)	312-948-4650	news@chicagopublicradio.org	312-832-3158